



PRESS RELEASE

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ANTHONY McCracken NAMED NEWCLEUS MANAGING DIRECTOR - QUALIFIED PLANS

NEWTOWN, Pa., March 8, 2022 - Newcleus, a company that designs, administers and services creative compensation, benefit, investment and finance strategies announced that Anthony McCracken will join the company as Managing Director of Qualified Plans.

“Anthony has played a major role at Newcleus throughout the years, and I am thrilled to have him back on the team as Managing Director of Qualified Plans,” said Daniel Barbaree, President & CEO of Newcleus. “Tony began with us as an employee of BFS and has worked as an affiliate powered by Newcleus over the last couple of years. I have seen his expertise and acute attention to detail when designing retirement plans/strategies firsthand, and he has become an invaluable member of our team.”

“I am excited to be joining such an innovative organization like Newcleus to help grow our Qualified Plan division. The leadership at Newcleus has assembled a team of thought leaders and advisors who are focused on one common goal, taking care of our clients,” says McCracken. “Newcleus’ values and goals along with their industry-leading client support and technology make this a great place to grow. I am honored to be a part of this team.”

Anthony works with Plan Sponsors to design, manage and oversee meaningful 401(k) Retirement programs. He has worked in the Financial and Retirement Planning industry since 2006 and has helped organizations design and service plans to create successful retirement strategies for their employees. His emphasis on consistently monitoring fiduciary processes, such as fee benchmarking, investment due diligence and education programs, has improved the retirement outcomes of many clients.

Anthony is a graduate of Rutgers University in New Brunswick, NJ, where he earned a Bachelor of Science in Business Economics. Anthony obtained his CERTIFIED FINANCIAL PLANNER™ certification in 2015.

About Newcleus

Newcleus powers financial institutions and their employees by designing and administering secure compensation, benefit, investment, and finance strategies. We have created a team, a culture, and technology that ensures that all clients receive exceptional service and a greater return on their investment. We've designed our software to successfully manage our client's investments in a way that is customizable to their needs. We produce, research, and share thought leadership articles with our client base and community. We analyze trending information and survey experts in our field to provide our 750+ clients with the most cutting-edge solutions in the marketplace.

For more information visit: <https://newcleus.com/>