# Columbia Bank

# FOR IMMEDIATE RELEASE

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# Columbia Bank Opens its Newest Branch in Teaneck, New Jersey Local Nonprofits to Receive Financial Support Through Opening Promotions

(FAIR LAWN, DECEMBER 07, 2022) — Columbia Bank is pleased to announce its expansion into eastern Bergen County, by opening its newest branch at 560 Cedar Lane in Teaneck, New Jersey. Teaneck Mayor James Dunleavy, Mayor Deputy Elie Y. Katz, town Council members, Thomas J. Kemly, President and CEO of Columbia Bank, bank executives, nonprofit representatives and others, will gather at the site on December 9, 2022 to celebrate the occasion.

# Grand opening festivities include:

10:00 am - 12:00 pm, Glazed and Confused food truck will provide Kosher gourmet doughnuts, coffee and hot chocolate, compliments of Columbia Bank.

Beginning December 9th, community members can visit the branch to receive a free scavenger hunt card which challenges participants to visit local businesses to obtain a sticker. The first 20 people to complete the card will receive a prize.

As part of Columbia Bank's local support efforts, the company is also hosting its "Banking for a Cause" program. For each new checking or savings account opened at the location, the Bank will donate \$10 to one of the following Teaneck-based nonprofits of the customer's choice:

# Helping Hands Food Pantry of Teaneck

Jewish Family and Children's Services of Northern New Jersey

**Never Alone Again** 

**One Family Fund** 

Sharsheret Inc.

The Bright Side Family Senior Housing and Supportive Care

On March 31, 2023, the donations will be tallied and Columbia Bank will contribute:

\$2,500 to the charity that receives the most donations

#### \$1,000 to the charity with the second most donations

#### \$500 to all remaining charities

Additionally, the branch will extend special promotions designed to provide competitive products to the Teaneck community, ranging from CD specials to cash bonuses for opening a checking account.

The Teaneck location offers full-service personal and business banking, including drive-up amenities, private conference areas, an enhanced customer experience featuring the latest in banking technology, including a video message screen, digital rate display, and an "Intelligent ATM" which can be utilized to deposit funds, transfer money, and other tasks that can typically only be done via teller service.



Columbia Bank's Newest Branch Opens in Teaneck, New Jersey. Image Courtesy of Columbia Bank.

(more)

Said Thomas J. Kemly, President and CEO of Columbia Bank, "While many banks may argue the value of physical locations, Columbia Bank understands the importance of a human connection. Columbia Bank has uniquely leveraged our branches to become places for not only transactions and account openings, but also for client demos, seminars, destination days and more." Kemly added, "Our Branch Network recently received a national 'Best Branch Experience' award and I invite the community to visit our newest Teaneck location. Through our personal touch and our commitment to supporting local charities, you can feel good about where you bank."

#### About Columbia Bank

Founded in 1927 and headquartered in Fair Lawn, NJ, Columbia Bank has more than 60 full-service branch networks spanning the state of New Jersey, an asset base of approximately \$10 billion. Columbia Bank offers a full suite of consumer and commercial products, including online and mobile banking, localized lending centers as well as title, investment, insurance and wealth management services. For more information about Columbia Bank's complete line of products and services, visit <u>www.ColumbiaBankOnline.com</u>. Follow Columbia Bank on: <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u>, <u>YouTube & Linked In</u>.

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